## Does your old cluster need a face lift?



Andrea Cooper andrea.cooper@state.ma.us
Smart Growth Coordinator
Executive Office of Environmental Affairs and the Office of Coastal Zone Management



### The True Meaning of Life

- Zoning causes sprawl not the developer.
- The permitting process is for designing growth, not stopping it.
- Cluster should benefit the community, the developer, and the environment.

# Is the Approval Process Giving You a Migraine?



- Many "clusters" are cumbersome, costly, requiring TWO fully engineered designs
- Many are antagonistic battles where no one wins.
- A special permit is not a lethal weapon.
- Site Plan (by-right) is an excellent option but development via town meeting approval is not!
- Conceptual details can be safely accepted if subject to definite plan approval.

## Open Space is Not a Thanksgiving

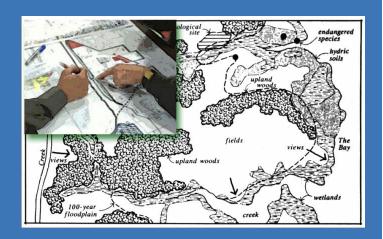


Leftover



- Often, open space is defined by percentage.
- Context to surrounding areas is often ignored.
- Conservation Commission involved late.
- Open space or master plans ignored.
- Ownership and management plan not well defined.
- Often NOT used for open space what is it's function?

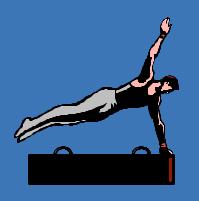
## Dating before Marriage The Cluster Dance



- •Often, the approval process starts at time of submission, when the developer is "wedded" to the plan. Discussion prior to engineering equals less headaches for all.
- •The importance of pre-application creative design opportunities are missed.
- •Often the "laying out of roads" becomes the highest priority.

# Do Your Incentives Make People Laugh?

- How do density bonuses achieve your local goals?
- Reduced infrastructure isn't just the developer's friend – it benefits the town and the environment.
- Your cluster bylaw should ensure that the development is more marketable than traditional sprawl.

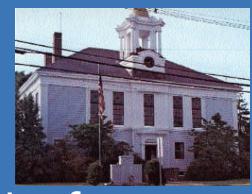


### Flexibility 101



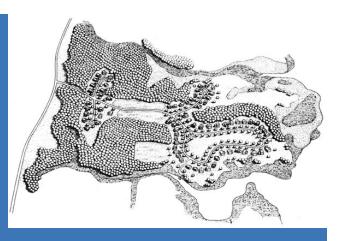
- One size very rarely fits all, especially for lot size, frontage, and setbacks requirements.
- Dimensional flexibility is your best friend.
- Give yourself the opportunity to design each development based on the site, and your goals.
- Often, cluster is limited to a certain number of lots or a parcel size.

#### Other local codes



- Board of Health regulations too restrictive for on-site well and septic setbacks? Do you know about Title V revisions for cluster developments?
- Often the relationship between cluster bylaw and subdivision regulations is not well defined
   creating unnecessary permit submittals.
- Are Conservation Commission regulations cluster friendly?
- Site Plan bylaw regulations for cluster?

#### Resolution



- Open Space Residential Design ...... listen to the fabulous Nate Kelly!
- Green Neighborhood Alliance a diverse group helped launched this model.
- Technical, financial, and outreach resources available to you.
- Over 50 towns have passed OSRD!